Migrating to GA4

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&
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B URBAN INSIGHT

Wed., March 22, 2023 3-4 PM EST

Register: https://bit.ly/3y0vool



Join us for a discussion on migrating from Google Analytics (GA) to Google

Event Details

Tuesday, March 28, 2023 | 3pm-4pm EDT

Join us for a discussion on migrating from Google Analytics (GA) to Google Analytics 4 (GA4). We discuss the technical aspects of the move, how to set up GA4, thoughts on saving GA data, and more.

Last updated on July 16, 2024.

<u>Tech Policies Tech Tips Tech Tools</u>

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Table of Contents

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