Project Spotlight: FosterPower



FosterPower is a free app, website, and video series giving youth in foster care in Florida access to easy, digestible information about their benefits, protections, and legal rights. FosterPower is a program created and managed by Bay Area Legal Services and funded by the Legal Services Corporation.

Even a quick look at the website and other resources show that FosterPower was created with its target audience in mind. On the website, the bright colors invite the youth in and the information is presented in small chunks. FosterPower also targets their audience using short videos on platforms such as TikTok and Instagram.

The team for the project includes the following people:

- Taylor Sartor Creator, Co-founder & Program Lead
- Rastko Durica Co-founder & Product Lead
- David Gray Co-founder & Advisor

• Heather Tager - Co-founder & Advisor

Last updated on July 28, 2023.

Links

FosterPower's website

FosterPower's mobile apps

FosterPower's Instagram

FosterPower's TikTok

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