Assessment Test - Website Usability Testing Guide

Assessment Test

Scenario: You chose a design for your website and you've just implemented your first prototype, you want to know if it's working as planned.

What/Why: These tests are done early on or midway through your design after your early concepts are implemented. The assessment test helps you evaluate the effectiveness of your website. You may want to do several rounds as you make changes.

Types of Questions/Prompts:

- Ask your user to complete a specific relevant task like complete a triage survey.

- Where would you go to make a donation?

In this part of the test, the moderator should try to stay out of the way and not interrupt the test taker.

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