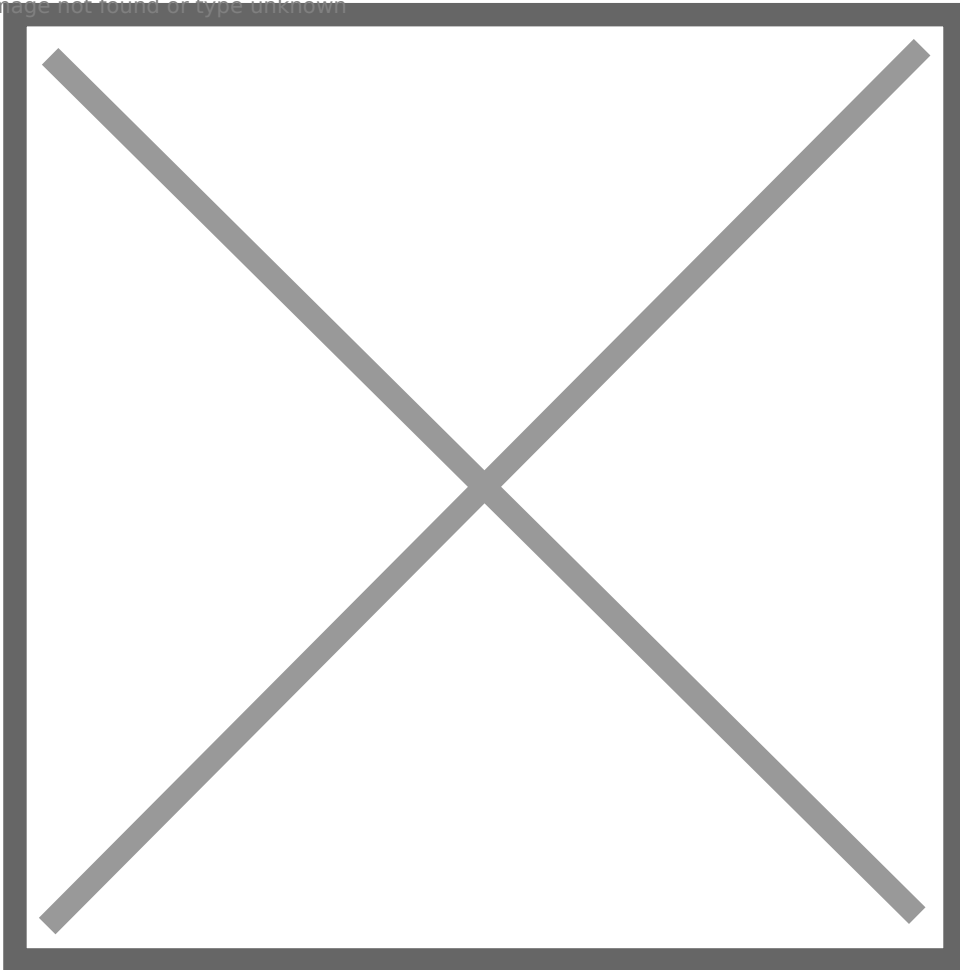# When to Test - Website Usability Testing Guide

When to Test - Beginning, Middle and End

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Usability testing is a priority when launching a new project, and it is vital to test your interface at each level of the design process.

You should conduct user testing when:

1. Creating or redesigning a site;

2. Changing the goals of your site (i.e.:, adding donation capacity to your site);

3. Adding new content, tools, or functionality to your site;

4. Changing or adding navigation elements;

5. Conducting annual evaluations of your agency;

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