10 Tips for Web Accessibility

LSNTAP talks you through how to ensure your organization's website is accessible and is utilizing current, up to date methods for use by people with fine motor control issues and for people who are hearing or vision impaired.

Learn about the following subjects:

- keyboard focus accesability
- text contrast issues
- Accessibility for Individuals with Color Blindness
- ARIA labels
- ALT text
- How to write content
- Subtitles for Videos

10 Tips
For web ACCESSIBILITY

Is your organization's website made accessible for people with disabilities? Follow these 10 Simple Steps for web accessibility.

1

Alt Tags Done Right

`<IMG SRC="https://www.lsntap.org/images/ntap-logo.jpg" alt="legal services NTAP logo">`

LEGAL SERVICES
NTAP
NATIONAL TECHNOLOGY ASSISTANCE PROJECT

When adding images and other elements be sure you are adding ALT tags. Basically Alt tags allow people who are seeing impaired to know what is happening in a particular image. Alt tags also have the benefit of helping your site's Search engine optimization and providing information to a user if your website is acting slower than normal or doesn't load a particular image. On the screen you see an example of an image code without an alt tag. your site's Search engine optimization and providing information to a user if your website is acting slower than normal or doesn't load a particular image.
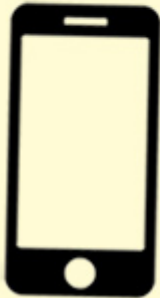
Creating Aria Lables

2

```
<button aria-label="menu" class="hamburger"></button>
```

Aside from alt tags on links, it is also important to make sure your imagine icons have what is called "Aria labels." Aria labels informs the programs and software that sight impaired people use as to what the purpose of a particular image is. By adding an aria label for "menu" sight impaired people, and people using web accessible technology will know that pressing this button activates the menu.

3

IDEAL FONT SIZES

Phones
16PX
Looks Best

Computer
16PX
Looks Best

KEYBOARD Accessibility

4

Article Contents

Since many users with motor disabilities rely on their keyboard to navigate websites, it's important that your site be accessible. If your site is set up properly your visitors will be able to cycle between links by using the TAB key. Test your website for keyboard accessibility by being sure you can navigate it without using your mouse.

5 TEXT VISIBILITY

The contrast between your text and the background must be distinct enough for all users.

Example of GOOD Visibility:

People with poor eyesight may have problems understanding your website if they find it hard to read. It is important to keep in mind that just because text stands out clearly to you, it might be a different story for people with a disability.

Example of BAD Visibility:

Aside from general vision problems people who are colorblind may see two separate colors and virtually indistinguishable which makes certain color combinations untenable for web accessible use.

COMMUNICATE
with more than
COLOR

If you are color blind all these colors would be hard to distinguish from one another. There is a remedy though!
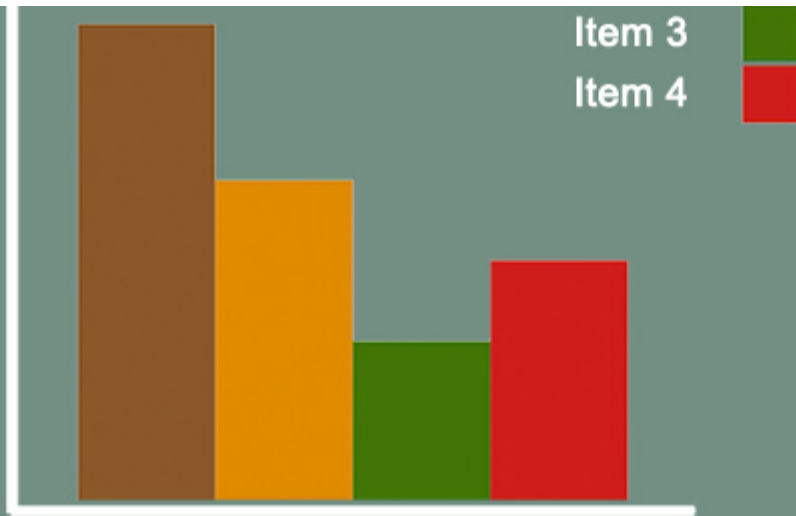
Chart with Just Color

Item 1	
Item 2	

Chart with Colors and Patterns

Item 3
Item 4

Item 1
Item 2
Item 3
Item 4

Item 1   Item 2   Item 3   Item 4

This graphic shown here demonstrates how to use different patterns and text overlaid on your graph to ensure that people who are color blind will not have issues reading and understanding your site's content.

7

Descriptive links

Don't just say "Click Here," be

descriptive! Without adding context to your link texts they can be difficult to understand.

When you are creating links it is important to note that if people are feeding your website through any kind of web accessibility program or device that it is necessary to be descriptive with your links. The text of the link needs to be written in such a way as to make it obvious just from the link what kind of content it is. - Learn About Descriptive Links

8

How to Format Content

Make sure your paragraphs are no more than three to five sentences and use proper punctuation. Make a point of avoiding run on sentences, they just annoy readers and make your written content difficult to digest.

Evaluating the success of a technology project can ...k to check at the end of a grant. ...way makes it very difficult to ...s any meaningful insight for ...ead think about evaluation ...gy development life cycle, ...ier, and provides better info... with which to actually improve over time. Speak... aura Quinn Time: 1 PM Eastern Time, Noon C..., 11AM Mountain, 10AM Pacific Cost: Fr... ate Wednesday, October 10th 2019, 10AM Register to attend:
https://attendee.gotowebinar.com/register/36241798 36399583755

Evaluating the success of a technology project can feel like one more box to check at the end of a grant. But approaching it this way makes it very difficult to

gather data that provides any meaningful insight for improvement. If you instead think about evaluation throughout the technology development life cycle, evaluation is quicker, easier, and provide better information with which to actually impro er time.

Speakers: Laura Quinn

Time: 1 PM Eastern Time, No Mountain, 10AM Pacific

Cost: Free

Date: Wednesday, October 10th

Register to attend:
https://attendee.gotowebinar.com/register/36241798
36399583755

9 Use Simple Language

6th

8th

Make the reading level about 6th to 8th grade to help people read and understand your written content.

DON'T USE SLANG

If possible try not to use jargon or slang, and never use a longer word when a shorter word will do.

People who have learning disabilities or are new to the English language might leave your page if the reading becomes a chore.

A great tool to judge grade level is:

openadvocate.org/writeclearly

VIDEO 10 SUBTITLES

When putting up your content on your website, ensure that your different videos are accompanied by subs. Subtitles are built into the Youtube Platform and

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[Web Accessibility](#)

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